

EDUCATION

M.S. Sport Management

University of Massachusetts, Amherst, Mass.
Mark H. McCormack Department of Sport Management

May 2011

B.A. Communication

Rowan University, Glassboro, N.J.
B.A. in Radio/Television/Film, B.A in Broadcast Journalism
GPA 3.8, Dean's List each semester, Magna Cum Laude

May 2009

RELEVANT EXPERIENCE

Director of Broadcasting and Media Relations

May 2008 - Present

New Jersey Jackals Professional Baseball, Little Falls, New Jersey

- Delivered play-by-play for 350 games over four seasons, serving as primary play-by-play voice for 94-game season and playoffs.
- Produced daily game notes, maintained team website, wrote game recaps and press releases, and fulfilled media requests.
- Served as in-house graphic artist for print and web, including the Jackals' program, media guide, baseball card set, and sponsorship fulfillment.
- Responsible for team's social media outlets. Helped increase number of facebook followers over 150% during the 2011 season.
- Assisted with baseball operations including player transactions and team travel.

Broadcaster and Video Coordinator Assistant

September 2010 - Present

University of Massachusetts Athletic Media Relations, Amherst, Massachusetts

- Served as sideline reporter for UMass football and play-by-play voice for women's basketball while also broadcasting men's and women's lacrosse, men's and women's soccer, swimming and diving, tennis, and field hockey.
- Produced features for "UMass Sports Weekly," on CBS 3 in Springfield, Mass. and multimedia content for UMassAthletics.com.
- Assisted with setup and execution of live game broadcasts using Tricaster.

Coordinator of Multi-Media and Broadcasting

August 2009 - May 2010

Army Athletic Association, West Point, New York

- Served as primary play-by-play announcer for Army lacrosse, men's and women's soccer and volleyball and as secondary play-by-play announcer for men's and women's basketball and hockey.
- Filmed, edited, and produced 7-10 weekly features and packages for *ITT Knight Vision* on goARMYsports.com.
- Created videos and advertisements for football video board at Michie Stadium.
- Supervised the setup and execution of live video webcasts of games, press conferences, and radio shows.
- Responsible for upkeep of online video archive at goARMYsports.com.
- Fulfilled media footage requests and assisted marketing department.

Broadcasting and Media Relations Intern

December 2007 - April 2008

Trenton Devils, Trenton, New Jersey

- Assisted Director of Broadcasting with media relations duties, both pre and in-game, including writing press releases and features, maintaining a library of media clippings, creating graphics for web and print, and creating game packets.
- On-air time as color commentator and studio host for eight games.

Video Production Intern

January - December 2007

Philadelphia Phillies, Philadelphia, Pennsylvania

- Worked with experienced professionals in the Phillies video production department.
- Performed various duties including designing still graphics for in-game display, creating video highlight packages for use on stadium matrix board, and logging and capturing video footage for use by other members of departments.

TECHNICAL SKILLS

- Linear and non-linear video production and editing (Adobe Premiere Pro, Avid, and Final Cut)
- Graphic design and layout (Photoshop, InDesign, Illustrator, Acrobat, QuarkXPress)
- Microsoft Office Suite (Word, PowerPoint, Excel, Outlook)
- Audio production and editing (Adobe Audition, Cool Edit Pro)
- Social Networking and Media Sites
- Knowledge of basic web design

AWARDS AND ACCOMPLISHMENTS

- **2008 National Headliner Awards**, Third Place (Documentary or Public Affairs), Code Blue: Keeping our Students Safe
- **2009 Broadcast Education Association**, Second Place (Educational Program), Code Blue: Keeping Our Students Safe
- **2009 National Broadcasting Society**, Honorable Mention (Documentary), Code Blue: Keeping Our Students Safe
- **2009 Telly Awards**, Bronze Telly Award (Sports), All Access with the Profs on the Rowan Television Network.
- **2009 Jack Gillespie Award for Excellence in Journalism**, Rowan University medallion award presented annually to a graduating journalism student who demonstrates journalism skills, a positive and enthusiastic attitude, and a dedication to the art and craft of writing.
- **2011 College Sports Media Awards**, Honorable Mention (College Athletics Live Event), UMass vs. Dartmouth Softball

ADDITIONAL PLAY-BY-PLAY EXPERIENCE

- 2010-2011 University of New England hockey (fill-in) – Biddeford, Maine
- 2009 NCAA Division III Softball Championship Tournament Finals – NCAA.com
- 2008 Can-Am League Championship Series – Sussex Skyhawks baseball – Augusta, N.J.
- 2007 Jersey Pilots baseball – North Plainfield, N.J.

RELATED EXPERIENCE

- **Public Address Announcer** – 2011 ESPNU Warrior Classic – Rentschler Field – Hartford, Conn.
- **Production Staff** – Newark Bears Baseball – Newark, N.J.
- **Production Assistant** – WMGM-TV NBC 40 – Atlantic City, N.J.
- **Sports Director** – Rowan Television Network – Glassboro, N.J.
- **Sports Editor** – The Whit – Glassboro, N.J.
- **Fill-In Public Address Announcer** – The College of New Jersey Men's and Women's Basketball – Ewing, N.J.
- **Staff Writer** – Bridgeton News – Bridgeton, N.J.
- **Admissions Ambassador** – Rowan University Office of Admissions – Glassboro, N.J.
- **Volunteer** – Special Olympics of New Jersey